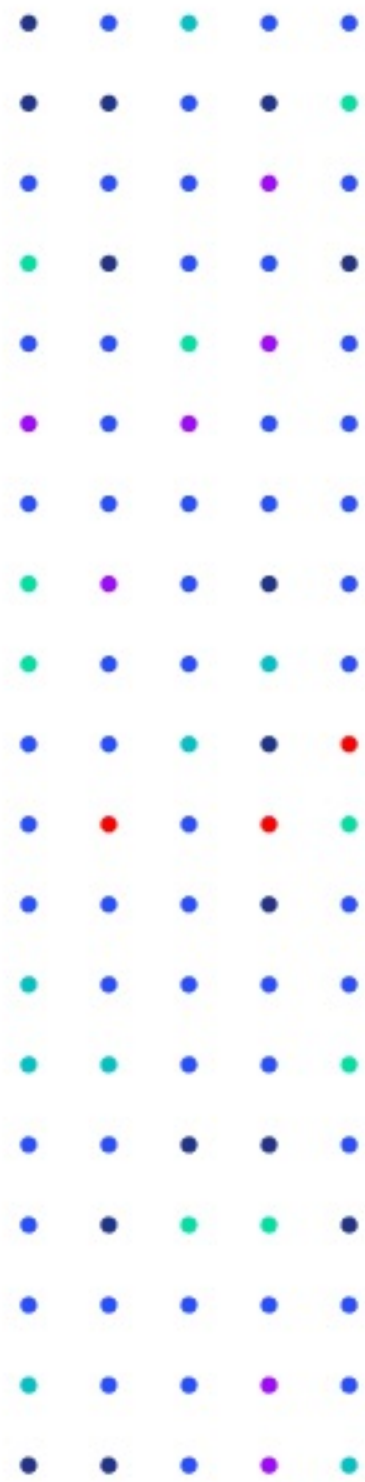


# SuperSonic POS

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# 01 INTRODUCTION

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# Logo



# ► Main Logo



# Logo Monochrome



# ► Logo Variations



# Logo Clearspace



# Logo Regulations



**DO NOT**  
rotate or change the axis



**DO NOT**  
stretch



**DO NOT**  
warp or stylish



**DO NOT**  
use other colors



**DO NOT**  
outline



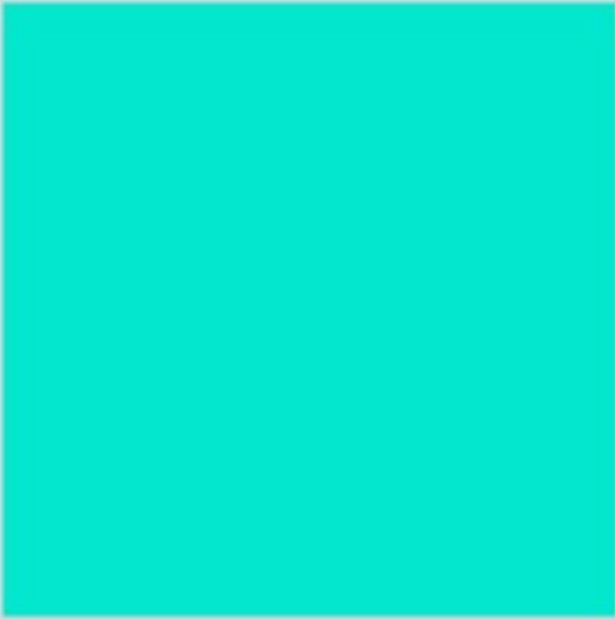
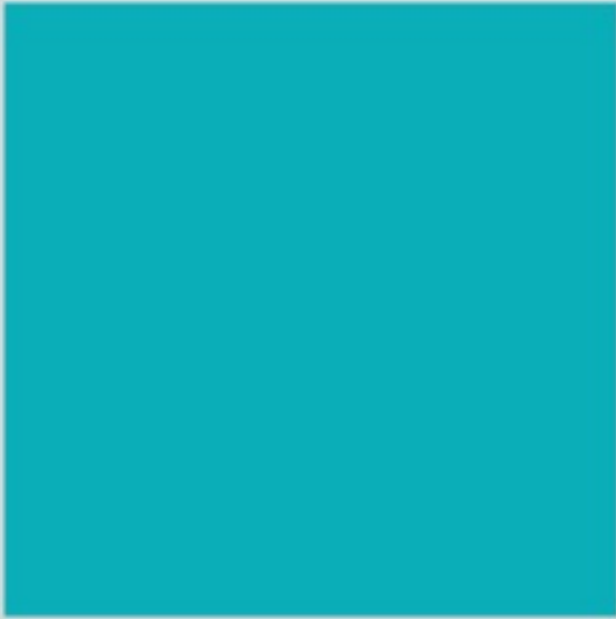
**DO NOT**  
alter elements

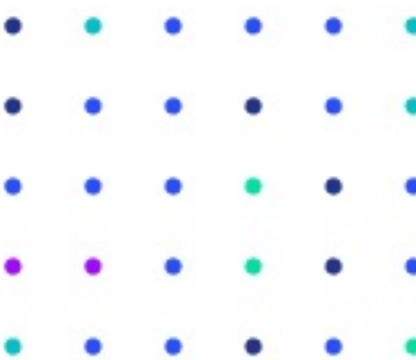


# SS COLOR PALETTE



# Primary Color Palette

|                                                                                    |                                                                                      |                                                                                      |                                                                                      |
|------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
|  |  |  |  |
| <b>#02E7CE</b>                                                                     | <b>#0AAEB8</b>                                                                       | <b>#006C9D</b>                                                                       | <b>#0E284D</b>                                                                       |
| RGB: 2 / 231 / 206<br>CMYK: 60 / 0 / 32 / 0                                        | RGB: 10 / 174 / 184<br>CMYK: 75 / 8 / 29 / 0                                         | RGB: 0 / 108 / 157<br>CMYK: 91 / 54 / 18 / 2                                         | RGB: 14 / 40 / 77<br>CMYK: 100 / 87 / 41 / 40                                        |



## ► Secondary Color Palette



RGB: 2 / 231 / 206  
CMYK: 60 / 0 / 32 / 0



RGB: 10 / 174 / 184  
CMYK: 75 / 8 / 29 / 0



RGB: 0 / 108 / 157  
CMYK: 91 / 54 / 18 / 2



RGB: 14 / 40 / 77  
CMYK: 100 / 87 / 41 / 40



# 04 TYPOGRAPHY

# Primary Typeface

# LATO

Headline & Body Font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&\*()\_+><

Regular

Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
Donec ullamcorper luctus massa ac interdum.

*Italic*

*Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
Donec ullamcorper luctus massa ac interdum.*

**Bold**

**Lorem ipsum dolor sit amet, consectetur adipiscing elit.  
Donec ullamcorper luctus massa ac interdum.**



# 05 BRAND ELEMENTS